



CARTHAGE
VETERINARY SERVICE

ACCELERATE

35TH ANNUAL SWINE CONFERENCE
AUGUST 26, 2025

SPONSORSHIP OPPORTUNITIES

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Over the past year, swine producers have navigated one of the most challenging market environments in recent history. Volatility, shifting input costs, and evolving consumer demands have tested the resolve of the entire industry. Yet through perseverance and adaptability, producers and suppliers have continued to move forward.

Now, it's time to **ACCELERATE**.

With valuable lessons from the past year, our focus shifts to building momentum—faster, smarter, and more collaboratively than ever. Industry partners like you play a critical role in this progress. As producers refine operations and stretch resources, your support helps deliver innovative solutions, timely services, and essential tools that drive success.

By sponsoring industry events that bring education, networking, and forward-thinking strategies to the forefront, you're not just investing in visibility—you're investing in the people, ideas, and innovations that will shape the future of swine production.

Come with us as we accelerate progress, connection, and impact—together.

Join Carthage Veterinary Service at this year's Annual Swine Conference to help producers learn how to:

- Add value to their systems' profitability margins
- Train and retain employees of value
- Understand updated research trials on the market
- Discover new opportunities for their operations with the latest research
- Meet disasters with creative solutions and turn them into assets

We reevaluate the Swine Conference's offerings each year, adjusting topics to fit the needs of producers and industry partners in the moment. We consistently strive to give producers the most updated knowledge and tools to continue improving.

Tuesday, August 26, 2025
7:00 AM - 4:00 PM
Oakley-Lindsay Center, Quincy, IL

exhibitor options

The floor plan (page 6) will be the same layout for exhibitors as it was in 2024. The open layout allows clear line of sight to your booth's advertising throughout the day while encouraging quality interactions between exhibitors and attendees.

BIG CHANGE

The evening before, immediately following the Illinois Pork Producers Association's Pork Chop Open the fun will start! At 5:00 PM, MONDAY AUGUST 25, our Official Monday Night Social will begin with booths open, and drinks/appetizers provided. This dedicated social event is guaranteed to provide valuable networking opportunities for both exhibitors and attendees. (See page 7 for more details)

the tradeshow is located in the main hall.

standard booth (17 available) \$2,000

- ✓ 10' x 10' booth space
- ✓ 8' table
- ✓ 2 chairs
- ✓ 2 registrations (includes 3 meals and beverages)

premium booth (12 available) \$2,750

- ✓ 10' x 20' booth space
- ✓ 8' table
- ✓ 2 chairs
- ✓ 2 registrations (includes 3 meals and beverages)
- ✓ Tailgate food station included in your booth for the Official Monday Night Social (see page 7). All food and prep provided, just enjoy the additional attendee interaction!

**Registration is NOW
OPEN for exhibitors &
sponsors!**



go to
conference.hogvet.com
or scan the QR code to
secure your space.

Online registration, contract, Certificate of Liability Insurance and full payment are due to Carthage Veterinary Service, Ltd. by July 15 to guarantee your spot.

booth space is limited - so reserve your booth today! booth location is designated on a first-come basis.

SPONSORSHIP OPTIONS

Logos and advertisements will be added to the conference registration page as sponsorship is secured and assets are received.

silver sponsor \$1,300

- 1 registration (includes 3 meals and beverages)
- Company listed on tradeshow signage
- Company logo and website link on conference registration page
- Company listed in conference program and tradeshow signage

gold sponsor \$1,600

- 2 registrations (includes 3 meals and beverages)
- Company listed on tradeshow signage
- Company advertisement (300 px x 250 px) and website link on conference registration page
- Company listed in conference program and tradeshow signage

platinum sponsor \$1,800

- 4 registrations (includes 3 meals and beverages)
- Submit promotional material/items for attendee bags (600 qty)
- Company advertisement (300 px x 600 px) and website link on conference registration page
- Logo listed in final pre-conference attendee email
- Company listed in conference program and tradeshow signage

ADD-ON SPONSORSHIP OPTIONS

breakfast sponsor (1 available) \$3,000

- Breakfast sponsorship includes your company's logo on buffet during breakfast service. All food and servers will be provided.

lunch sponsor (1 available) \$6,000

- Lunch sponsorship includes your company's logo on buffet during lunch service. All food and servers will be provided.

drink station (3 available) \$500

- The beverage station sponsorship includes your company's logo signage at the beverage station throughout the day.

bar sponsor (1 available) \$3,000

- The bar sponsorship includes your company's logo on the bar during the Monday Night Social and your company's logo on the first 500 disposable cups. All alcohol and bartenders will be provided.
- Disposable cups will be provided.

ADD-ON SPONSORSHIP OPTIONS CONT.

dessert sponsor (1 available) \$1,000

- The dessert station sponsorship includes your company's logo signage on the buffet during the Official Monday Night Social.
- All food and servers will be provided.

attendee bag sponsorship (1 available) \$500

- The attendee bag sponsorship allows you to provide branded bags that will be provided to each attendee at registration with materials for the day.
- 600 Bags needed, not included in price.

phone charging station (1 available) \$500

- The phone charging station sponsorship includes your company's logo signage at the charging station area.
- The phone charging station has been updated with new cords to power more Apple and Android devices.

lanyard sponsorship (1 available) \$1,500

- The lanyard sponsorship includes your company logo on the name tag lanyard for each attendee.
- Lanyards will be provided.

table sponsor (1 available) \$1,000

- The table sponsorship includes company logo on the table tent and allows you to provide branded pens to be set out on each table in the main room (600 qty).
- 600 pens needed, not included in price.

spanish translation (1 available) \$3,000

- The Main AM and PM sessions will be simultaneously translated on site from English to Spanish for those that prefer to listen in their native language. Translation service and equipment will be provided.

hospitality area (1 available) \$500

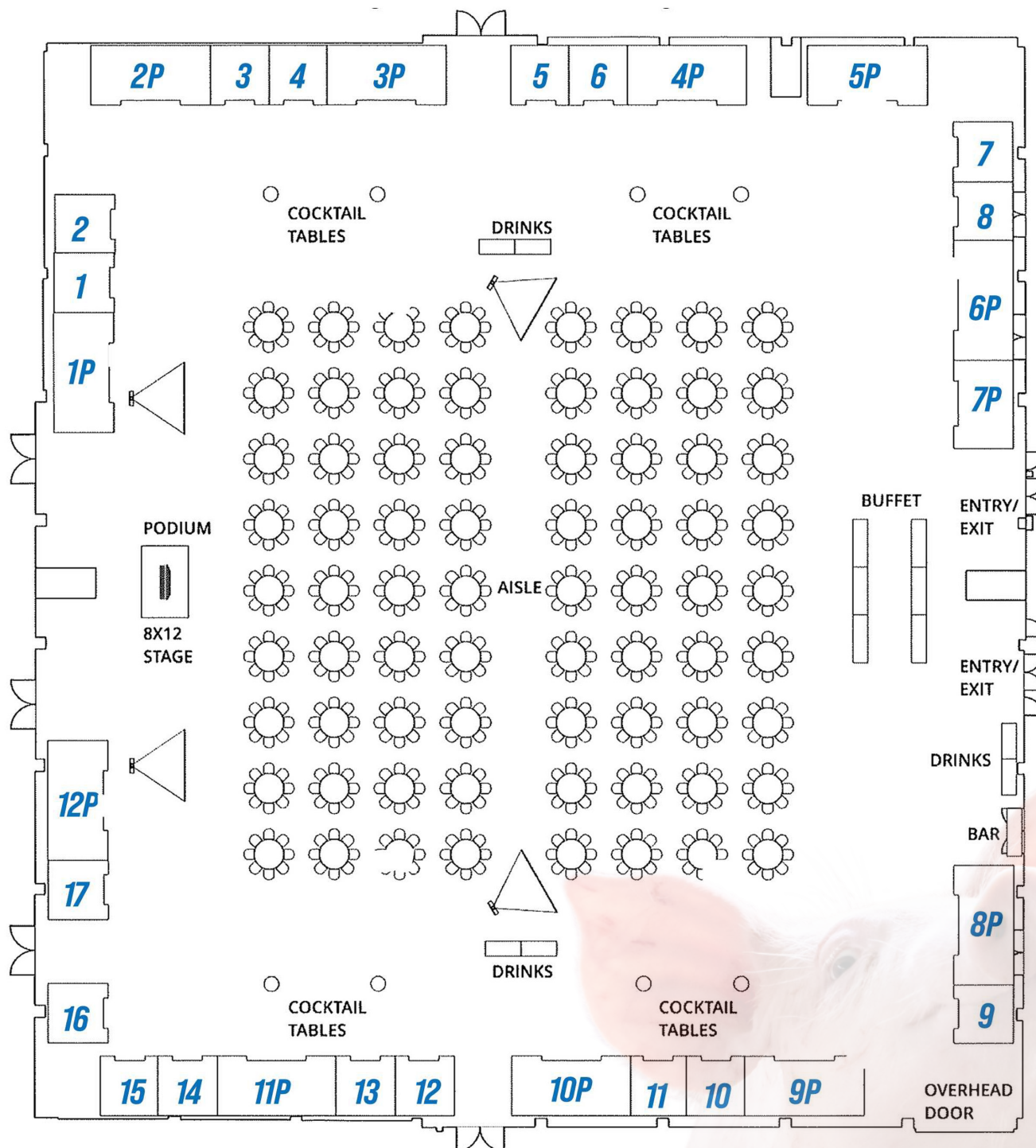
- Seating area in lobby, providing couches and meetings spaces throughout the day.

entertainment area (1 available) \$500

- Game and activities during the Official Monday Night Social. Games will be provided.

booth layout

We are offering 12 Premium Booths (Larger 10x20 with food during the Official Monday Night Social) and 17 Standard Booths - all facing to the middle where the general sessions will be held.



NEW THIS YEAR

The Official Monday Night Social

Monday, August 25, 2025

5:30 PM | Oakley Lindsey Center, Quincy, IL

**Exhibitors are expected to attend*

Whether you spent the day on the greens or are in town for the 35th Annual Swine Conference, Monday night is for **YOU**.

Enjoy heavy hors devours, drinks, and conversation with pork industry friends from across the world. We're combining the Illinois Pork Producers Golf Dinner with the Tradeshow Tailgate into a one-can't-miss evening event.

This is a separate social event — not just a dinner or a mixer — it's a chance to unwind, connect, and celebrate with your fellow producers, professionals, and partners. (This will replace the evening event that has historically been directly following conference.)

Come unwind, connect and kick off the week with a bang at the Oakley Lindsay Center in Quincy, IL.

What you'll Experience:

- Catered heavy hors devours + drinks
- Golf awards & casual networking
- Visiting with swine industry peers

Presented in partnership with:



TRADE SHOW AGENDA

Monday, August 25

9:00 AM - 5:00 PM

Tradeshow Booth Set-Up

5:30 PM - 8:00 PM

The Official Monday Night Social

Tuesday, August 26

7:00 AM - 8:00 AM

Registration
Breakfast

8:00 AM - 9:45 AM

Opening Remarks
General Session
Awards

9:45 AM - 10:00 AM

Morning Break

10:00 AM - 11:30 AM

Morning Breakout Sessions
Three breakout session options
including Main Hall, Theatre and
Spanish Sessions

11:30 AM - 12:30 PM

Lunch

12:30 PM - 1:45 PM

Afternoon Breakout Sessions
Three breakout session options
including Main Hall, Theatre and
Spanish Sessions

1:45 PM - 2:00 PM

Afternoon Break

2:00 PM - 4:00 PM

Keynote Session
Closing Remarks



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THANK YOU!

Advancing our shared industry is a team effort and by working together, we enable producers in their mission to continue supplying a growing global population with nutritious protein raised with high standards. We could not offer such an impactful, educational event without your contributions and participation!

We would like to thank all our sponsors and exhibitors for their support, which is critical to the overall success of the Annual Swine Conference.



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