Production Data in Practice

Carthage Conference

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Outline

- What are we trying to do

- How do we use all of this data

- Where are we going

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Interrogate Reality

- Important to use data to truly understand what is happening
  - Barn level
  - System or management level
  - Macro level

- It's very easy to fall into the trap of thinking we know what's happening

Data is just the beginning

"True knowledge results in effective action"

- Charles Koch
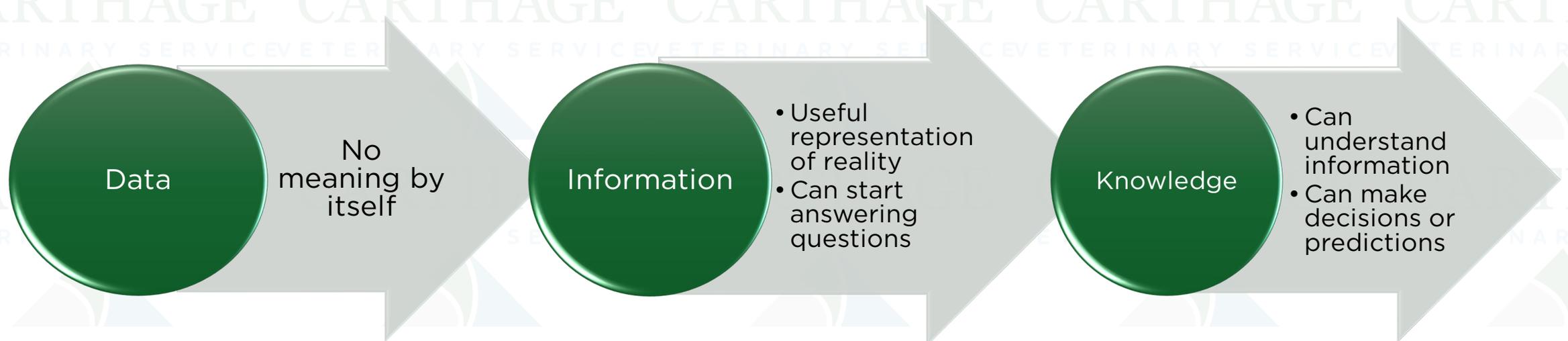
Using production data to help us understand what is normal for our operations

Use data to drive the right behaviors

- What's more important when evaluating marketing?
  - Standard deviation
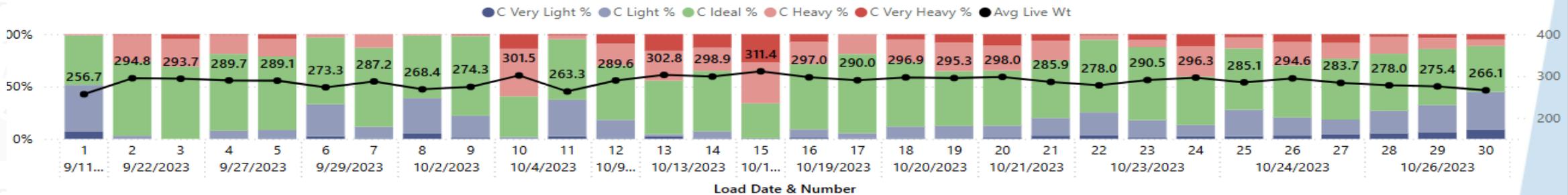 - Percent of carcasses in the ideal weight range
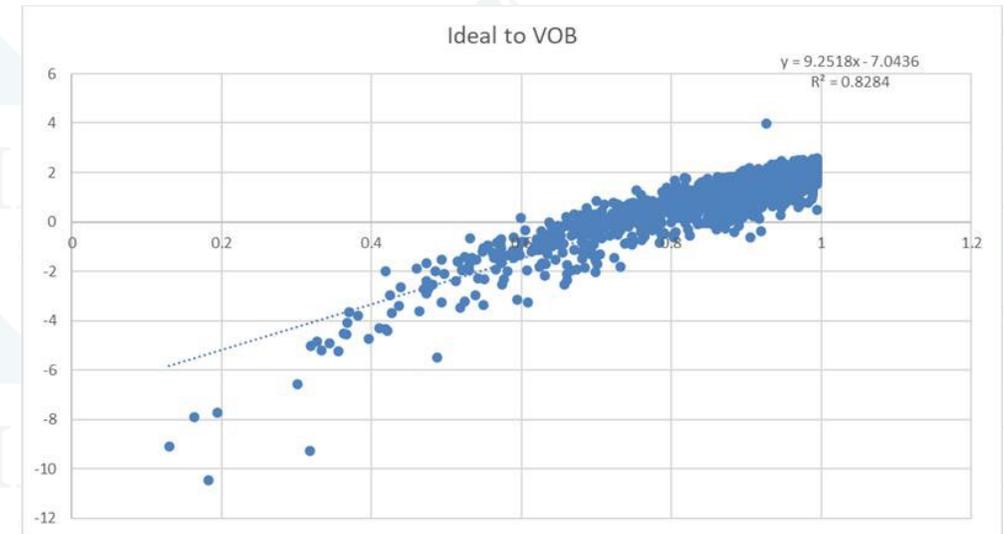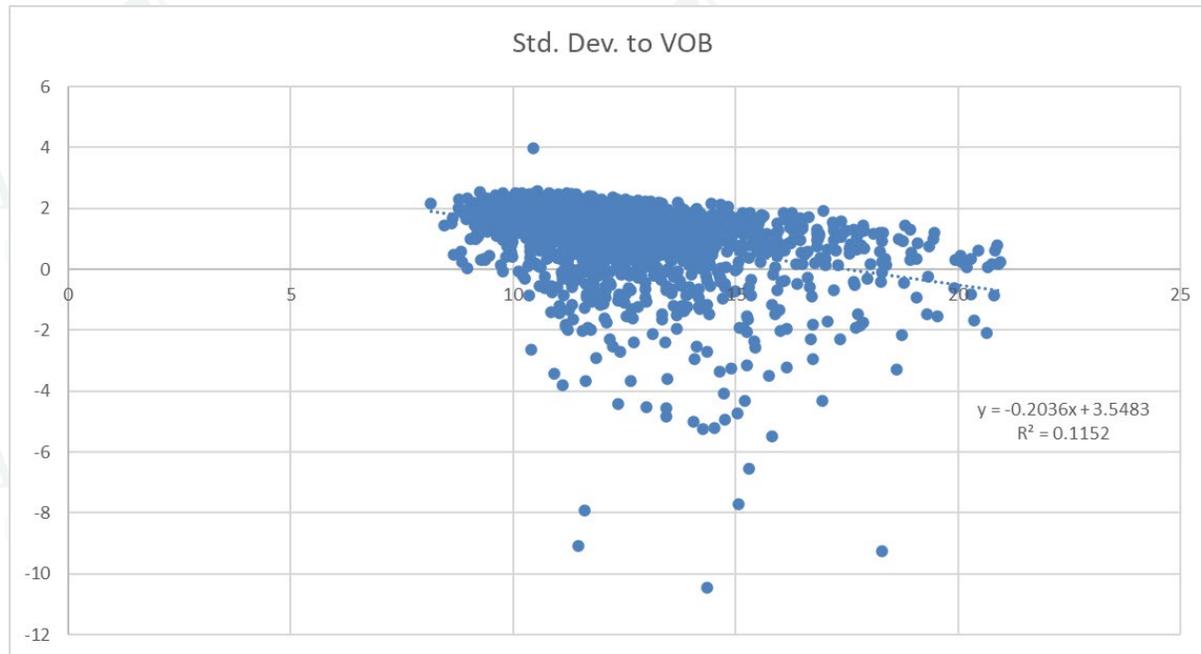
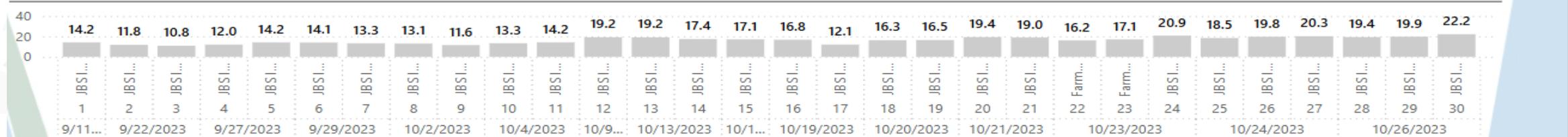# Driving the right behaviors should move us towards our goal

What are our next steps?

Standardization of data
- Health status

Standardization of reporting
- Increase usability

Get the right report to the right teams
- Barn level, production teams, executives

Reports that separate the signal from the noise
- Quickly focus on what needs attention

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Take away messages

- Production data gets us started down the path to having knowledge of our operations

- We should use data to drive the needed behaviors to move us towards our goal

- Quality data is the foundation of everything to come

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Thank You