

NEVER SETTLED



SEPTEMBER 1, 2026

SPONSORSHIP PACKET



CARTHAGE
VETERINARY SERVICE

NEVER SETTLED



The past year proved one thing: the swine industry is never static. Markets shifted fast. Input costs stayed unpredictable. Consumer expectations continued to evolve. Producers were tested at every turn, and standing still was not an option.

This industry is ***Never Settled***.

Producers, suppliers and partners who pushed forward did so by adapting quickly, questioning assumptions, and finding smarter ways to operate. The challenges were real, but so were the lessons. Those lessons now set the stage for what comes next.

Never Settled means refusing to accept volatility as a roadblock. It means turning market pressure into progress and uncertainty into opportunity. It means building operations that are resilient, efficient and ready for what is ahead.

Industry partners play a critical role in that momentum. As producers tighten margins and demand more from their systems, your solutions, services and insight matter more than ever. Supporting education, collaboration and innovation is about investing in the people and ideas shaping the future of swine production.

500+ PORK INDUSTRY ATTENDEES

Key focus areas for producers attending the conference include:

- Strengthening profitability in changing markets
- Building & retaining high-value teams
- Applying current research and trial data to real-world decisions
- Identifying new opportunities through emerging research
- Responding to disruption with creative, practical solutions

Tuesday, September 1, 2026

7:00 AM - 4:00 PM

Oakley-Lindsay Center, Quincy, IL

EXHIBITOR OPTIONS

The floor plan (page 6) will be the same layout for exhibitors as it was in 2025. The open layout allows clear line of sight to your booth's advertising throughout the day while encouraging quality interactions between exhibitors and attendees.

BACK AGAIN

The evening before, immediately following the Illinois Pork Producers Association's Pork Chop Open the fun will start! At 5:00 PM, MONDAY AUGUST 31, our Official Monday Night Social will begin with booths open, and drinks/appetizers provided. This dedicated social event is guaranteed to provide valuable networking opportunities for both exhibitors and attendees. (See page 7 for more details)

the tradeshow is located in the main hall.

standard booth (16 available) \$2,500

- ✓ 10' x 10' booth space
- ✓ 8' table
- ✓ 2 chairs
- ✓ 2 registrations (includes 3 meals and beverages)

premium booth (13 available) \$3,500

- ✓ 10' x 20' booth space
- ✓ 8' table
- ✓ 2 chairs
- ✓ 2 registrations (includes 3 meals and beverages)
- ✓ Tailgate food station included in your booth for the Official Monday Night Social (see page 7). All food and prep provided, just enjoy the additional attendee interaction!

**Registration is NOW
OPEN for exhibitors &
sponsors!**



go to
conference.hogvet.com
or scan the QR code to
secure your space.

Online registration, contract, Certificate of Liability Insurance and full payment are due to Carthage Veterinary Service, Ltd. by July 15 to guarantee your spot.

booth space is limited - so reserve your booth today! booth location is designated on a first-come, first-served basis.

SPONSORSHIP OPTIONS

Logos and advertisements will be added to the conference registration page as sponsorship is secured and assets are received. Advertising deadline is **AUGUST 1**. Promotional items must arrive to our office by **August 15** to be included.

silver sponsor \$1,600

- 1 registration (includes 3 meals and beverages)
- Company listed on tradeshow signage
- Company logo and website link on conference registration page
- Company listed in conference program

gold sponsor \$2,000

- 2 registrations (includes 3 meals and beverages)
- Company listed on tradeshow signage & in conference program
- Company advertisement (300 px x 250 px) and website link on conference registration page

platinum sponsor \$2,200

- 4 registrations (includes 3 meals and beverages)
- Submit promotional material/items for attendee bags (600 qty)
- Company advertisement (300 px x 600 px) and website link on conference registration page
- Logo listed in final pre-conference attendee email
- Company listed in conference program and tradeshow signage

ADD-ON SPONSORSHIP OPTIONS

breakfast sponsor (1 available) \$4,000

- Breakfast sponsorship includes your company's logo on the buffet during breakfast service. All food and servers will be provided.

lunch sponsor (1 available) \$7,500

- Lunch sponsorship includes your company's logo on the buffet during lunch service. All food and servers will be provided.

drink station (3 available) \$750

- The beverage station sponsorship includes your company's logo signage at the beverage station throughout the day.

bar sponsor (1 available) \$4,500

- The bar sponsorship includes your company's logo on the bar during the Monday Night Social and your company's logo on the first 500 disposable cups.
- Disposable cups will be provided.

hospitality area (1 available) \$750

- Seating area in lobby providing couches and meeting spaces throughout the day.



ADD-ON SPONSORSHIP OPTIONS CONT.

dessert sponsor (1 available) \$1,250

- The dessert station sponsorship includes your company's logo signage on the buffet during the Official Monday Night Social.
- All food and servers will be provided.

video sponsorship (1 available) \$5,000

- The video sponsorship includes your company logo featured within the conference highlight video with "Brought to you by" recognition. The video will be shared following the conference as part of post-conference communications.
- Sponsors also have the option to include a short commercial at the beginning or end of the video. Commercial production is not included and must be provided by the sponsor.

attendee bag sponsorship (1 available) \$1,000

- The attendee bag sponsorship allows you to provide branded bags that will be provided to each attendee at registration with materials for the day.
- 600 Bags required. Bags are not included in price.

phone charging station (1 available) \$750

- The phone charging station sponsorship includes your company's logo signage at the charging station area.
- The phone charging station has been updated with new cords to power more Apple and Android devices.

lanyard sponsorship (1 available) \$1,750

- The lanyard sponsorship includes your company logo on the name tag lanyard for each attendee.
- Lanyards will be provided.

table sponsor (1 available) \$1,500

- The table sponsorship includes your company logo on the table tent and allows you to provide branded pens to be set out on each table in the main room (600 qty).
- 600 pens needed, not included in price.

spanish translation (1 available) \$5,000

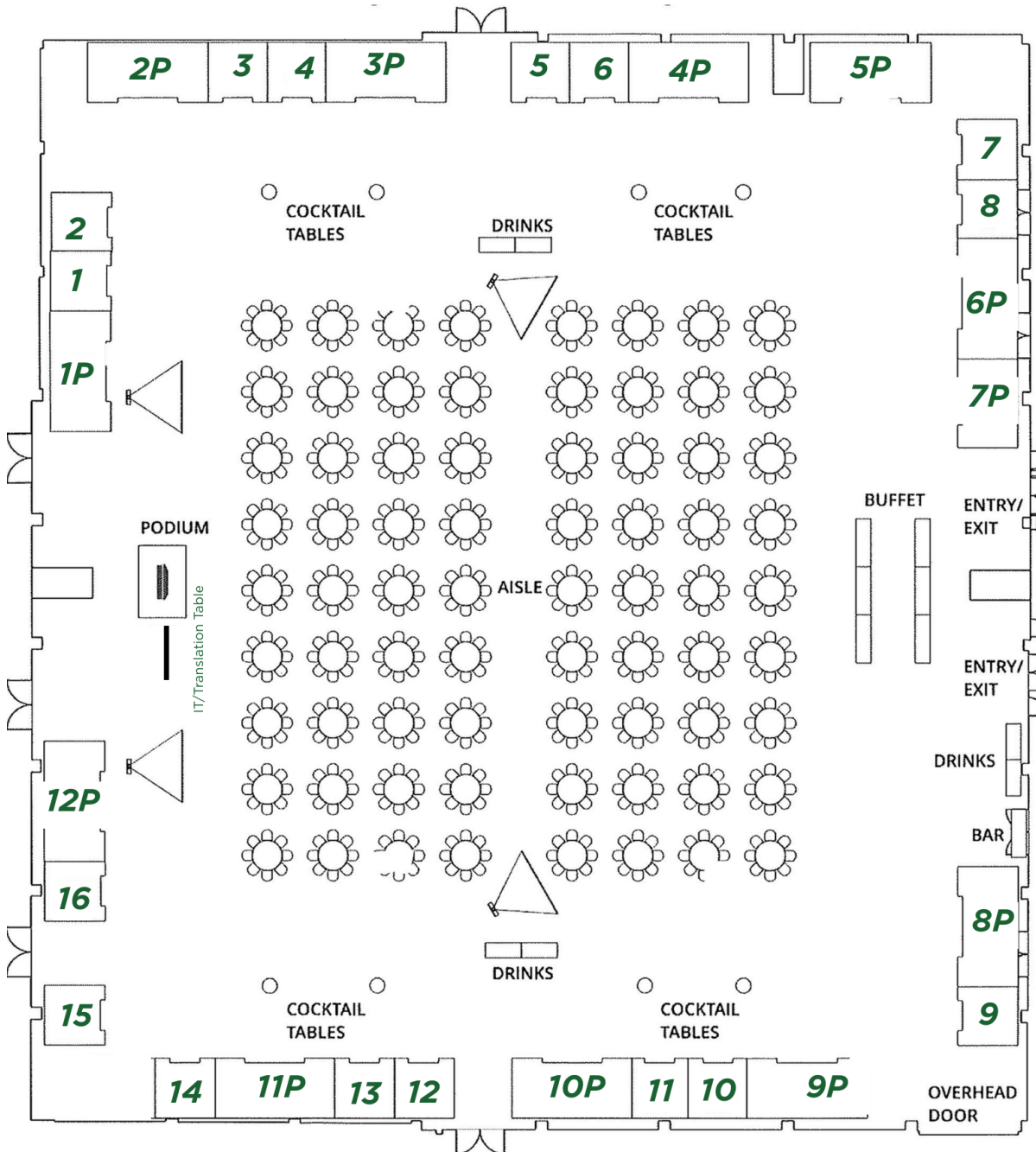
- The Main AM and PM sessions will be simultaneously translated on site from English to Spanish for those that prefer to listen in their native language. Translation service and equipment will be provided.

entertainment area (1 available) \$1,200

- Activities & music during the Official Monday Night Social. Games will be provided.

booth layout

We are offering 12 Premium Booths (Larger 10x20 with food during the Official Monday Night Social) and 16 Standard Booths - all facing to the middle where the general sessions will be held.



RETURNING THIS YEAR

The Official Monday Night Social

Monday, August 31, 2026

5:00 PM | Oakley Lindsay Center, Quincy, IL

*Exhibitors are expected to attend

Whether you spent the day on the greens or are in town for the 35th Annual Swine Conference, Monday night is for **YOU**.

Enjoy heavy appetizers, drinks, and conversation with pork industry friends from across the world. We're combining the Illinois Pork Producers Golf Dinner with the Tradeshow Tailgate into a one-can't-miss evening event.

This is a separate social event — not just a dinner or a mixer — it's a chance to unwind, connect, and celebrate with your fellow producers, professionals, and partners. (This will replace the evening event that has historically been directly following conference. Along with the IL Pork Golf dinner)

Come unwind, connect and kick off the week with a bang at the Oakley Lindsay Center in Quincy, IL.

What you'll Experience:

- Catered heavy appetizers + drinks
- Casual networking
- Visiting with swine industry peers

Presented in partnership with:



TRADE SHOW AGENDA

Monday, August 31	
9:00 AM - 5:00 PM	<i>Tradeshow Booth Set-Up</i>
5:00 PM - 9:00 PM	<i>The Official Monday Night Social</i>
Tuesday, September 1	
7:00 AM - 8:00 AM	<i>Registration Breakfast</i>
8:00 AM - 9:45 AM	<i>Opening Remarks General Session Awards</i>
9:45 AM - 10:00 AM	<i>Morning Break</i>
10:00 AM - 11:30 AM	<i>Morning Breakout Sessions Three breakout session options including Main Hall, Theatre and Spanish Sessions</i>
11:30 AM - 12:30 PM	<i>Lunch</i>
12:30 PM - 1:45 PM	<i>Afternoon Breakout Sessions Three breakout session options including Main Hall, Theatre and Spanish Sessions</i>
1:45 PM - 2:00 PM	<i>Afternoon Break</i>
2:00 PM - 4:00 PM	<i>Keynote Session Closing Remarks</i>

NEVER SETTLED



Advancing our shared industry is a team effort. By working together, we help producers continue supplying a growing global population with nutritious protein raised to high standards. Events like the Annual Swine Conference are made possible through the support and participation of our sponsors and exhibitors.

Thank you for your partnership and for helping make this year's conference a success.

THANK YOU!



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